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FOR IMMEDIATE RELEASE

BUILDING A KNOWLEDGE BASED ECONOMY

Empowering Tomorrow's Workforce Through Entrepreneurship

Rwanda Convention Association (RCA) is proud to announce the launch of a seven week course program at the National University of Rwanda (NUR) that will focus on entrepreneurship. RCA with its partnership with Student in Free Enterprise (SIFE) of Binghamton University and Process Learning Center will be offering through video conferencing a course that will focus on opportunity-model in entrepreneurship, business plan writing, leadership, and management.

The Dean of Economics and Management Prof. Rama B. Rao overlooking the project will be working closely with RCA, PLC, and SIFE. Upon completion of the seven week course the winning business plan will receive a micro-loan to launch the business. The courses will be held through video conferencing between the National University of Rwanda and Binghamton University based in New York. The equipment for video conferencing at a cost of \$8,000 donated to NUR by Burl Waits of Process Learning Center will aid with the transfer of knowledge between PLC, SIFE, and NUR.

The launch of the courses will be on February 26th, 2010 at 5 pm. The inauguration of the class will be led by Rector of the University Dr. Silas Lwakabamba, Dean of Economics and Management Prof. Rama Rao, and Education Director of RCA Mutoni Karasanyi.

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